



PROFESSIONAL REMODELERS ORGANIZATION
 MEMBERSHIP APPLICATION
 6755 W. Central Avenue, Suite 105, Toledo, Ohio 43617
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ASSOCIATE MEMBERSHIP APPLICATION

ASSOCIATE MEMBER – Shall be defined as one who has a business connection with or association in the Home Improvement Industry, or who has business dealings with one or more members of this association, but who does not engage in home improvements in a retail, or direct to consumer basis. **Dues: \$400.00 per year.**



Company Name _____ Federal ID # _____
 Officers Name _____ Title _____ Social Security# _____
 Company Representative _____ Title _____ Social Security# _____
 Business Address _____ City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____
 Web Page Address <http://www.> _____
 Are you a Member of the local Chamber of Commerce? Yes No Better Business Bureau? Yes No

Enclosed is a check for membership or bill to the credit card information listed below, with the understanding if accepted as a member, said sum will constitute my first years dues.

Credit Card Number _____ Exp Date _____ 3 digit security code _____
 Name on Card _____ Address _____
 City, State, Zip _____

We understand this application will be published in the PRO newsletter to all members and must be approved by the Board of Trustees before full membership status is granted.

The signature on this application signifies that the foregoing information is correct and agrees, if elected to membership, to be governed by the By-Laws and Code of Ethics of PRO as inscribed on the reverse side of this application.

Membership also requires that member agrees to use the PRO logo in all forms of media advertising.

Applicant's Signature _____ Date _____

I hereby endorse this applicant for membership:

Members Name _____ Members Company _____

We have been in business for _____ years.

List three trade references (companies with whom you do business):

Company _____ Contact Name _____ Phone # _____

Company _____ Contact Name _____ Phone # _____

Company _____ Contact Name _____ Phone # _____



PROFESSIONAL REMODELERS ORGANIZATION - CODE OF ETHICS

This Code of Ethics is subscribed to, enacted and directed to the elimination and prevention of unethical practices and unfair trade practices in the home and building improvement and remodeling contracting business to the end that the business of the industry may be conducted under fair and competitive conditions and that the public, as well as the industry, may be protected from such harmful practices.

1. The promotion of a sale through the use of deception by means of advertisements, personal solicitations, or other representations or selling methods which promise secret rebates or commissions for the use of the customer's house as a "model" or "demonstration" job is unethical.
2. Any basis for compensating of sales people, which encourages sales people to charge unreasonable prices to customers, is unethical.
3. The practice of misrepresenting that a person or persons is a ranking official or officials of a manufacturer or other outside agency brought on solely for the reason of his interest in a customer's particular contract is unethical.
4. The use of an implied guarantee by a government agency or lending agency, or a statement that anyone else will assume obligation of the note, in the event the customer cannot pay, or the securing of a Certificate of Completion prior to the completion of the work called for in the contract, is unethical.
5. Imitation of trademarks, trade names, labels, brands or other distinctive words, phrases or mention of competitors, with the capacity or tendency or effect of misleading or deceiving the customer is unethical.
6. The defamation of competitors by falsely imparting to others dishonorable conduct, inability to perform contracts, questionable credit standing, or the false disparagement of the grade, quality or manufacture of the products to be used by competitors is unethical.
7. A guarantee for a longer period than is customary in the trade for the local area is unethical.
8. The inducing or attempting to induce a breach of contract between competitors and their customers by any means, is unethical.
9. Willfully enticing away the employees of competitors is unethical.
10. The willful failure to perform all contractual obligations is unethical.
11. The failure to perform work in compliance with local laws for the public health and safety is unethical.

This Code of Ethics is not for the purpose of suppressing competition to restrain trade, fix or control price through combination or agreement, or otherwise injure, destroy or prevent competition.